

Abacus

Feature List

- *Contract Entry*
- *Deceased Information Records and Tracking*
- *Arrangements Planning*
- *Service Execution Tracking and Monitoring*
- *Accounts Receivable*
- *Inventory Management*
- *Forms Printing*
- *Memorial Folders & Prayer Cards Printing*
- *Management Reporting*
- *Custom Forms*
- *Custom Reporting*
- *Customer Surveys Printing and Processing*
- *Web Site Integration*
- *Accounting Integration*
- *Technical Support*

IONIC SERVICES, INC.

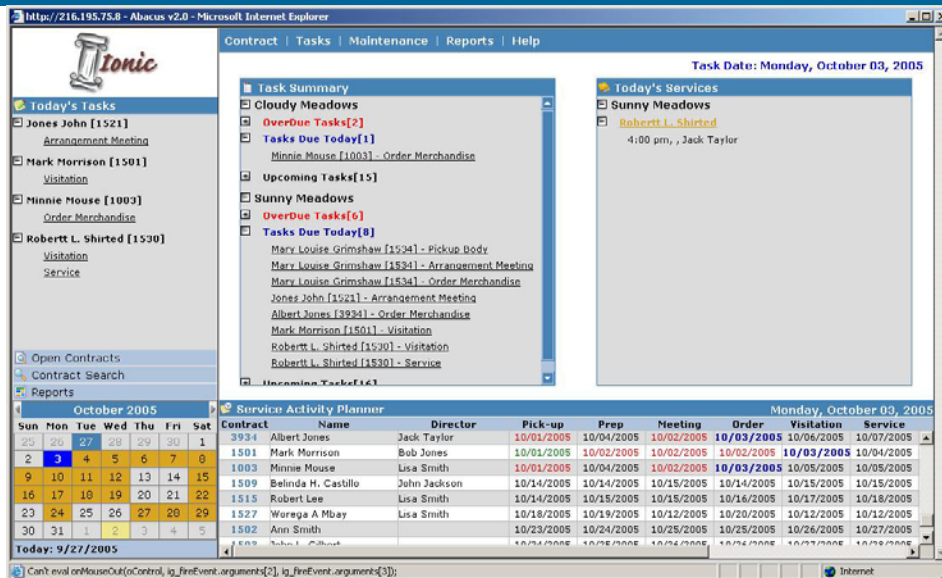
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Abacus—Software as a service

Abacus is not just another Funeral Home software system. Abacus is a whole new way of looking at and managing your funeral home's records and operations. What makes Abacus so different? Several things. First, Abacus was the first funeral home system designed and written to be completely Internet based. As a result, customers do not have to pay large licensing fees to purchase the software or make large capital investments in computer equipment to run the software. Second, Abacus is the only Funeral Management Software provided as a service. Other providers sell their systems as a product. This means you buy it and receive a certain set of features based on what is available at the time of your purchase. If your needs grow or change in the future and you need your software to correspondingly change, you will need to pay for the changes or upgrades. Abacus, on the other hand, is provided as an ongoing service. At the time you begin using the service it is customized to your needs. As those needs change, Abacus will grow and change with you. This is included in the cost of the service. You will not need to pay for new reports, forms, users, sites, etc. Third, Abacus has no "purchase price." When you sign up for the service, you will be billed a low monthly amount for the service. If you should decide to stop using the service, you will not have invested a large amount of capital up front. Thus, Ionic and Abacus earn your business every day and every month. We are motivated to keep you happy and satisfied. Lastly, Ionic's culture and vision are customer and service focused. Our products are not designed to be cookie-cutter and our staff is trained to customize and tailor Abacus to your funeral home's way of doing business. Our support staff is available 24 hours a day 7 days a week. Just like you, we are always there to serve our customers. We understand the needs of the funeral industry and have designed a company and a set of services around those needs. Our goal is to help make your organization more efficient, profitable, and better able to serve your families.



Abacus

Case Management—Simplified

Abacus provides easy to use, flexible screens for case entry and management. Data has been grouped and displayed in small units to avoid a cluttered and confusing screen. Data is shared between all parts of the system so that data need only be entered once, but will be available anywhere on any form. Finding cases is easy with several different search options.

Funeral Home Activity—At a Glance

Abacus's patented Service Activity Planner provides you with a quick view of everything going on at your funeral homes. Whether you have 1 chapel or 100 chapels, you can quickly see open cases, service schedules, tasks, and responsible staff on one screen. Now you can manage your firm from anywhere and be aware of and react to issues **before** they affect service to your families.

Flexible Forms —Designed for you

Abacus produces all the usual forms you will need to run your business. Death Certificates, Social Security, Veteran's, Request for Vital Records, Purchase Contracts, Memorial Folders, Prayer Cards, etc. You can also easily take get any form or report in Word, Excel, or Adobe Acrobat format. What makes Abacus special, though, is customization! We will customize existing forms and reports or design new ones based on your current documents and way of doing business. We change to meet your needs, not the other way around. All as part of the service.

Management Reporting—Better Information, Better Decisions

Abacus produces a number of management reports that allow you to track accounts receivable, sales, inventory, and profit margins. The system can also help you analyze averages for chapels, merchandise, call types, or directors. You can also customize any report or request new reports at no additional charge.

Training, Support, and Customization—Making it work for YOU

Abacus is more than a great piece of software. It's a collection of services as well. We've combined great software with training, customization, and support. We include training because if you do not know how to use our product, you will not be happy with it. We know the needs of your community and business change regularly. We include any changes or customizations you need now or in the future. Lastly, we know you work all hours to provide service to your families and we will be there to support you any time, day or night.

