

Web Site Design and Hosting

Feature List

- *Obituary Listings*
- *Facility and Staff History and Pictures*
- *Merchandise and Services Listings and Descriptions*
- *Directions to your facility*
- *Contact Information*
- *Communication Portal*
- *Calendar of Events*
- *Links to grief and support information*
- *Advertisements and links for your key partners*
- *Abacus Software Integration*
- *Technical Support*

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Web Site Design and Hosting - Another way to touch families

Websites are a great way to communicate and provide information. In today's world, families are more spread out geographically. People are generally busier. A Website is a great way to allow family and friends from far away to gather information and participate in funeral services. A website can provide a number of benefits in this regard. It can be another way of notifying family and distributing information. It can be a sales tool that advertises your facility, staff, and services. It can be a great resource for grieving family members and friends to find information and links on grief counseling and support groups. You can provide links to key partners, such as florists, cemeteries, and monument shops as a way to ease the process of locating these key services and increasing your ties in the community.

Ionic can create a website from one of our templates and customize it with your pictures, history, products, and services. We can integrate your website with our Abacus software to automate the process of adding calendar entries, obituaries, and pictures to the site.

If you already have a website in place you may still consider having Ionic host the website for many reasons. Our monthly fees are very low and we do not charge for future modifications and maintenance. The integration with Abacus will save significant time for your staff in maintaining the key data on the website. Please contact our sales or support staff for more information if you are interested.



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Funeral Home Information—Getting the word out

The most basic, but perhaps most important, part of a web site is the ability to quickly and easily provide information about your funeral home. Our site can provide information and pictures about your facilities, your staff, the merchandise you sell, your packages and service offerings, and your unique approach or vision for your funeral home.

Obituaries Online—A permanent notice

The ability to post obituaries online can be a great benefit for out of town friends and family. It also provides a permanent record of the obituary for viewing days, months or years after the service. Our web site can post obituaries and pictures through an easy to use interface that is a part of the Abacus product. You can also use this entry to email the obituary to your newspapers, radios, or answering services simultaneously to cut down on staff time spent processing the obituary.

Calendar of Events—Keeping everyone informed

The calendar of events will automatically post any services listed in the Abacus system and maintain them automatically with changes in the Abacus system. You can also add additional items to the calendar. As a result, families will be able to see the who, what, where, and when details of upcoming services. All with very little effort on the part of your staff.

Customization—Making it your own

The key to a successful website is making it match the personality of your funeral home and your community. We will work with you to select the features that will best match your goals and your community. We will also help you as those goals change and allow the website to grow with you and your community.

Hosting Services

Ionic hosts sites as well as designing them. We have multiple data centers across the country and can provide safe, reliable delivery of your web site to your families as part of our services suite. Even if we did not originally design the site, we can help you save on your ongoing costs by taking over the hosting of your existing sites.

